

#### PT SELAMAT SEMPURNA Tbk

MANUFACTURER OF AUTOMOTIVE PARTS MEMBER OF ADR GROUP - AUTOMOTIVE DIVISION



Head Office: Wisma ADR, Jl. Pluit Raya I No. 1, Jakarta 14440 - Indonesia

Factory 1 : Jl. Kapuk Kamal Raya No. 88, Jakarta 14470 - Indonesia

Factory 2 : Komplek Industri ADR, Desa Kadujaya, Curug, Tangerang 15810 - Indonesia

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Jakarta, 04 September 2025

No: 0230/SS/IX/25

Kepada Yth | To:

Kepala Eksekutif Pengawas Pasar Modal, Keuangan Derivatif dan Bursa Karbon Executive Chief of the Capital Market Supervisory, Derivative Financial and Carbon Exchange

Otoritas Jasa Keuangan | The Indonesian Financial Services Authority

Gedung Sumitro Djojohadikusumo - Departemen Keuangan RI

Jl. Lapangan Banteng Timur No. 1-4

Jakarta 10710

Kepala Divisi Penilaian Perusahaan 2 | Head of Corporate Valuation Division 2

Bursa Efek Indonesia | Indonesia Stock Exchange

Gedung Bursa Efek Indonesia Jl. Jend. Sudirman Kav. 52-53

Jakarta 12190

Perihal

Materi Paparan Publik Tahunan 2025.

Re.

Annual Public Expose Material of 2025.

Dengan hormat,

Menunjuk pada:

(i) Peraturan Pencatatan Efek Bursa Efek Indonesia Nomor 1-E tentang Kewajiban Penyampaian Informasi, Lampiran Keputusan Direksi PT Bursa Efek Indonesia No.KEP-00015/BEI/01-2021 tanggal 29 Januari 2021 khususnya butir III.3.3 mengenai pelaksanaan Public Expose Tahunan,

(ii) Surat Perseroan No. 0217/SS/VIII/25 tanggal 25 Agustus 2025 perihal Paparan Publik Tahun 2025

With due respect,

With reference to:

- Indonesia Stock Exchange Listing Regulation Number I-Obligation concerning the of Information Submission, Attachment to the Decree of Board of Directors of PT Bursa Efek Indonesia No.KEP-00015/BEI/01-2021 dated January 29th, 2021 in particular point III.3.3 concerning the implementation of the Annual Public Expose,
- (ii) The Company' Letter No. 0217/SS/VIII/25 dated August 25th, 2025 concerning the Annual Public Expose Year 2025

dengan ini kami sampaikan materi Paparan Publik Tahunan 2025.

hereby we submitted the the Public Expose Material of 2025.

Demikian disampaikan, atas perhatiannya diucapkan terima kasih.

Please be informed accordingly, thank you for your kind attention.

Hormat kami | Regards, **PT Selamat Sempurna Tbk** 



#### **ANG ANDRI PRIBADI**

Wakil Direktur Utama | Vice President Director

Tembusan Yth | CC : 1.

- Direktur Pengawasan Emiten dan Perusahaan Publik 2, OJK | Executive Chief of Capital Market Supervision - The Financial Services Authority's (OJK)
- Direksi PT Bursa Efek Indonesia | Board of Directors Indonesia Stock Exchange











# **LIVE 2025**

48TH ANNIVERSARY OF THE INDONESIAN CAPITAL MARKET











Friday, 12 September 2025 03.00 - 03.45 P.M (JKT Time) LISTED COMPANIES

**JADWAL PUBEX LIVE 2025** 

SCAN FOR MORE INFO



https://pubexlive.idx.co.id/

#### **FACT SHEET ABOUT PT SELAMAT SEMPURNA Tbk**

☐ PT Selamat Sempurna Tbk is the flagship company of ADR Group (Automotive Division) ☐ The Largest Filter Manufacturer in the region ☐ The Most Comprehensive range of products ☐ Serve more filtration and radiator products than any other auto component company ☐ Exported to more than **125** countries worldwide ☐ Trademark Registration in more than **130** countries worldwide ☐ Approximately 85% of our revenue is recurring aftermarket revenue ☐ Strong Balance Sheet and Cash Flow



## **COMPOSITION OF SHAREHOLDERS**

Shareholders	Number of Shares Issued and Fully Paid (Shares)	%	Amount (IDR)	
PT Adrindo Intiperkasa	2,910,392,136	50.54%	72,759,803,400	
Others (each with ownership interest below 5%)	2,848,283,304	49.46%	71,207,082,600	
Total	5,758,675,440	100.00%	143,966,886,000	

Share Ownership 31 August 2025	Number of Investors	%	Number of Shares (Shares)	%
Foreign Institutions	179	2.31%	1,628,401,019	28.28%
Local Institutions	79	1.02%	3,142,696,909	54.57%
Foreign Individuals	15	0.19%	4,471,760	0.08%
Local Individuals	7,473	96.48%	983,105,752	17.07%
Total	7,746	100%	5,758,675,440	100%



#### THE PRODUCTION PLANTS



**2** production sites in Indonesia Kapuk, Jakarta Province and Tangerang, Banten Province





Kapuk Plant (Heat Exchange)

Tangerang Plant (Filtration & Other Products)



Radiators : 1.95 millions pieces per year

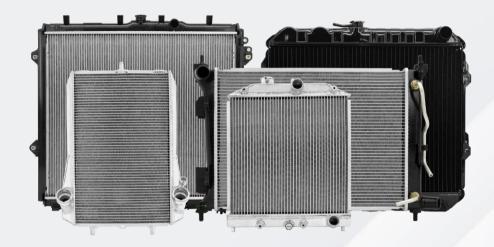
Filters: 96 millions pieces per year

## **MAIN PRODUCTS**









#### **OTHER PRODUCTS**









## ONE STOP SHOP FOR THERMAL SYTEM & FILTRATION

- Approx. 10,000 part numbers available, filters and radiator.
- Automotive, Commercials, Heavy Equipment, Marines and Industrial sectors for American, European and Asian applications.
- Approx. 300 Filters & Radiators new part numbers every year.





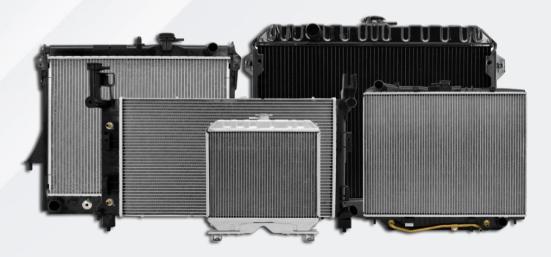




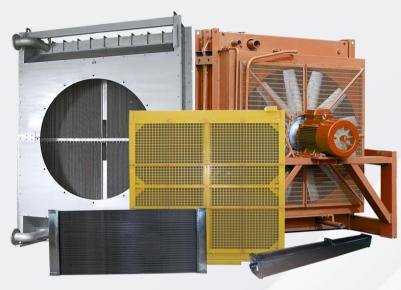
#### THERMAL SYSTEM PRODUCT RANGE



Automotive Radiators
 (Copper Brass, Aluminum Plastic, All Aluminum)



• Heavy Equipment & Industrial Radiators



- Condenser
- Intercooler
- Evaporator



#### **FILTRATION PRODUCT RANGE**

#### **Heavy Equipment & Industrial Filter**

(Air, Oil, Fuel, Cabin, Hydraulic, Transmission, Coolant, Separator, HEPA, EDM, Dust Collector)



#### **Automotive Filter**

(Air, Oil, Fuel, Cabin, Transmission)



#### **Non-Engine Filter**

HVAC Filter, Air Purifier Filter, Gas Turbine Filter





## **AIR PURIFIER FILTER & HVAC FILTER**



Nowadays, the air pollution around the world harms our health. Breathing quality air is critical for good health, especially indoors. Sakura HVAC Filters & Air Purifier Filters will ensure your indoor environment is clean and provide ultimate protection to your health.





## **HVAC / HEPA FILTRATIONS**



#### **Automotive**

- Cabin Air Filters
- Selling to store and online





#### **Building Air Ventilation Installation**

Supply HVAC Filters in Building, Factory and Airports









# Air Cleaner System Manufacturer & Home Appliances

- Supply OE Air Filter in AHU
- Supply OE Air Filter in Air Purifier Unit
- Air Purifier Filters







#### **Filters Industrial**

- EDM Filters
- Air/Oil Separators
- Gas Turbine Filters









## KNOW OUR MARKET - MAIN HEAVY EQUIP. RANGE & SUB-RANGE

#### Range:

Construction



**Mining** 



**Agriculture** 



**Forestry** 



**Other Industry** 



#### **Sub-Range** (Equipment Type):

#### Construction



Excavator/ Shovel

4000





Dozer Compaction



Backhoe Loader Grader



Crane



**Asphalt** Finisher





Mini Excavator

Scraper



Skid Steer



Telescopic

#### **Mining**



Excavator/ Shovel

Wheel Loader

Grader



Dozer

Backhoe Loader

**Dump Truck** 



Articulated **Dump Truck** 



Dragline



Drill



**Agriculture** 



Tractor



Combine Harvester



**Forestry** 

Skidder



Other

Industry



Harvester



Buncher





PT SELAMAT SEMPURNA Tbk.

## **OTHER PRODUCTS**



Dump Trucks, Hoists and Special Purpose Vehicles

























## **OTHER PRODUCTS**

Fuel Tank







Exhaust System & Muffler



Wiper Blade



**Brake Pads** 



**Brake Shoe** 





#### **OTHER PRODUCTS**





We spend most of our time indoors, where the air we breathe can be up to 5 times more polluted than outdoors.

**Sakura Air Purifier** reduces the transmission of airborne viruses and eliminate air pollutants at home, office and other indoor environments.



**SAP-415** (Room size 7 - 15 m<sup>2</sup>)



**SAP-524** (Room size 8 - 24 m<sup>2</sup>)



**SAP-743** (Room size 28 - 43 m<sup>2</sup>)



**SAP-796** (Room size 59 - 96 m<sup>2</sup>)



## LIST OF OEM/OES

- ANTONIO CARRARO
- ATLAS COPCO
- BOMAG
- CARRIER
- CLARK
- CNHI
- COMBILIFT
- DAIHATSU
- DFSK
- GEHL
- GENERAL MOTORS

- HINO
- HITACHI
- HYSTER
- HYUNDAI
- ISEKI
- ISUZU
- KATO
- KOHLER
- KUBOTA
- LIEBHERR
- LIUGONG

- MANITOU
- MATHIEU
- MAZDA
- MITSUBISHI
- NANNI DIESEL
- NISSAN
- SUBARU
- SUMITOMO
- SUNWARD
- SUZUKI
- TAKEUCHI

- TEREX
- TOYOTA
- UD TRUCKS
- VESTAS
- VOLVO
- YALE
- YANMAR

#### **TECHNICAL ASSISTANCE**

#### **Filters**

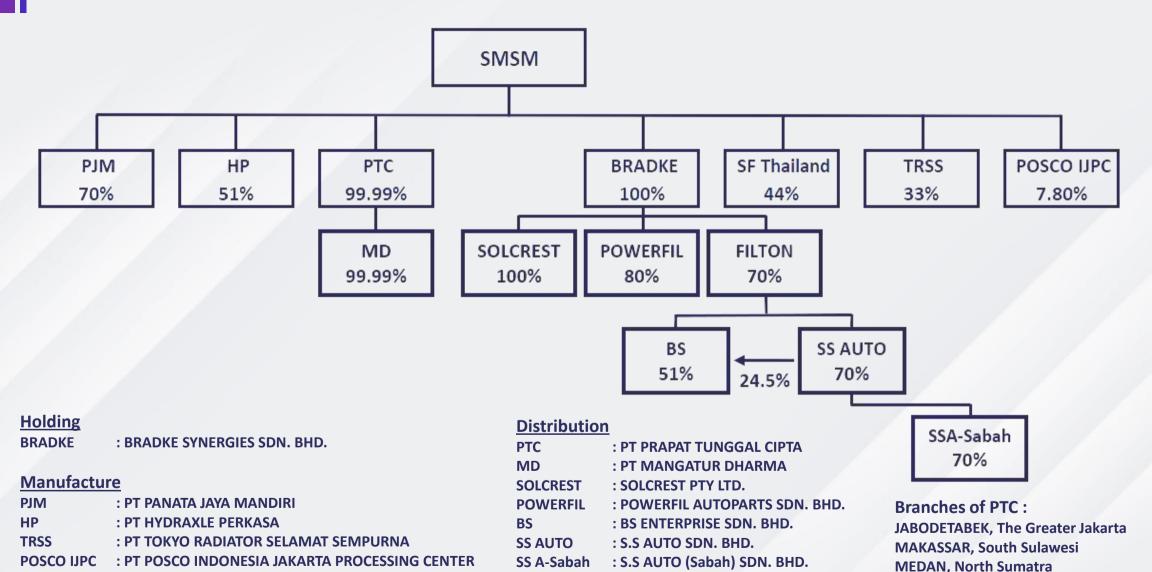
- 1984: Donaldson Company Inc., USA (PT Panata Jaya Mandiri)
- 1985: Mahle Japan Limited, Japan (formerly Tsuchiya Manufacturing Co. Ltd., Japan)
- 1988: Tokyo Roki Co., Ltd., Japan (PT Selamat Sempurna Tbk)

#### **Radiators & Others**

- 1979: Tokyo Radiators Mfg. Co. Ltd., Japan (Radiator PT Selamat Sempurna Tbk)
- 1982: Usui Kokusai Sangyo Kaisha Ltd., Japan (Brake Pipes PT Selamat Sempurna Tbk)
- 1989: ShinMaywa Industrial Co. Ltd., Japan (PT Hydraxle Perkasa)
- 2013: Sueyoshi Kogyo Co. Ltd., Japan
   (Fuel Tank and Hydraulic Tank for Construction Machinery PT Selamat Sempurna Tbk)



## STRUCTURE OF SMSM WITH THE SUBSIDIARIES & ASSOCIATES [30 JUN 2025]



SF THAILAND: SURE FILTER THAILAND CO., LTD.

PT SELAMAT SEMPURNA Tbk.

: FILTON INDUSTRIES SDN. BHD.

**FILTON** 

PEKANBARU, Riau SURABAYA, East Java

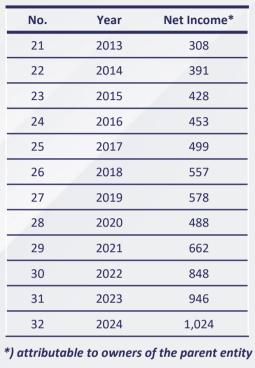
## YEARS OF **CAGR SALES**

No.	Year	Net Sales	No.	Year	Net Sales	5,108
	1992	21	21	2013	2,382	4,894
1	1993	24	22	2014	2,633	
2	1994	78	23	2015	2,803	
3	1995	102	24	2016	2,880	4,163
4	1996	127	25	2017	3,340	3,936
5	1997	161	26	2018	3,933	19%
6	1998	350	27	2019	3,936	3,933 3,340 3,340 2,803 2,880 2,382
7	1999	359	28	2020	3,234	32 40
8	2000	503	29	2021	4,163	2,803
9	2001	565	30	2022	4,894	2,633 2,880
10	2002	603	31	2023	5,108	2,382
11	2003	638	32	2024	5,165	2,072
12	2004	731				
13	2005	862				1,562 1,354 1,375
14	2006	881				1,354
15	2007	1,064				1,064 862 881
16	2008	1,354				503 565 603 638 731
17	2009	1,375			350 359	503
18	2010	1,562	_ 21 24	78 102 1	27 161	
19	2011	2,072				
20	2012	2,269	ુ જે જે	9th 95 9	ं श्री कु कु त	000000000000000000000000000000000000000



#### **32** YEARS OF **CAGR NET INCOME**

No.	Year	Net Income*
	1992	0.3
1	1993	1.3
2	1994	5
3	1995	7
4	1996	18
5	1997	25
6	1998	54
7	1999	40
8	2000	59
9	2001	55
10	2002	40
11	2003	48
12	2004	57
13	2005	66
14	2006	66
15	2007	80
16	2008	91
17	2009	133
18	2010	150
19	2011	212
20	2012	219







CAGR for 32 Years 29%



1,024

946

848

662

557 578

499

#### 20 YEARS CONSECUTIVE DIVIDEND PAYMENT GROWTH

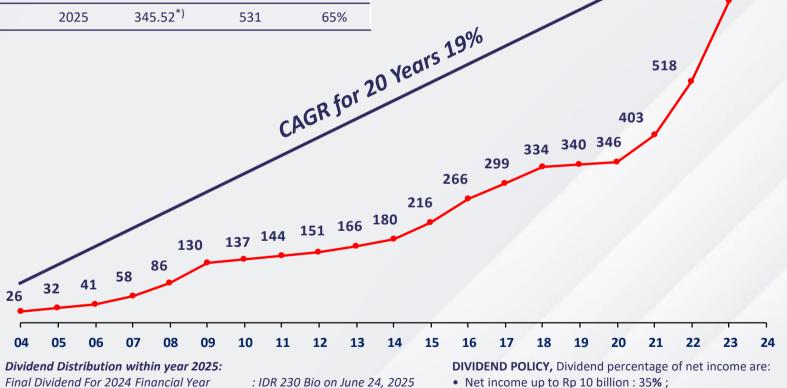
No.	Book Year	Total Dividend (In Bio IDR)	Net Income (In Bio IDR)	Payout Ratio
	2004	25.97	57	45%
1	2005	32.47	66	49%
2	2006	41.08	66	62%
3	2007	57.59	80	72%
4	2008	86.38	91	94%
5	2009	129.57	133	98%
6	2010	136.77	150	91%
7	2011	143.97	212	68%
8	2012	151.17	219	69%
9	2013	165.56	308	54%
10	2014	179.96	391	46%
11	2015	215.95	428	50%
12	2016	266.34	453	59%
13	2017	299.45	499	60%
14	2018	334.00	557	60%
15	2019	339.76	578	59%
16	2020	345.52	488	71%
17	2021	403.11	662	61%

No.	Book Year	Total Dividend (In Bio IDR)	Net Income (In Bio IDR)	Payout Ratio
18	2022	518.04	848	61%
19	2023	691.04	944	73%
20	2024	777.42	1,024	76%
	2025	345.52 <sup>*)</sup>	531	65%

\*) 1st Interim Dividend For 2025 Financial Year : IDR 144 Bio on May 27, 2025

\*) 2<sup>nd</sup> Interim Dividend For 2025 Financial Year: IDR 202 Bio on August 26, 2025

- Paid quarterly dividend since 2015 = 42 times
- Increased annually for 20 years
- Total Dividend paid since 1996 Rp5.86 Trillion



: IDR 230 Bio on June 24, 2025



• Net income above Rp 10 billion - Rp 30 billion : 40%;

691

## **SUMMARY PERFORMANCE 1H 2025**

	6 Months ended 30 June 2025		Changes
Net Sales	IDR 2.56 T		8.76%
Profit for the Period*	IDR 0.53 T		18.48%
EPS	IDR 92	1	18.48%



<sup>\*</sup> attributable to owners of the parent entity

## **COMPARATIVE FINANCIAL HIGHLIGHTS**

Figure sight tightighte	6 Months	Ended	Increase/	0/	Compare Q	to Y
Financial Highlights	1H 2025	1H 2024*	(Decrease)	% <del>-</del>	1H 2025	2024
Net Sales	2,556	2,350	206	8.76%	2,556	5,165
Gross Profit	912	827	86	10.38%	912	1,914
Operating Profit	698	591	107	18.15%	698	1,375
Profit for the period attributable to:  Owners of the parent entity	531	448	83	18.48%	531	1,024
Non-controlling Interests	43	38	4	11.44%	43	94
Current Assets	3,662	3,552	110	3.10%	3,662	3,600
Total Assets	5,051	4,862	189	3.89%	5,051	4,964
Current Liabilities	663	610	54	8.82%	663	769
Total Liabilities	919	907	12	1.27%	919	1,038
Equity attributable to				J		
Owners of the parent company	3,651	3,527	124	3.50%	3,651	3,473
Non-controlling Interests	482	427	54	12.68%	482	453
EPS	92	78	14	18.48%	92	178



Note: \* The 1H 2024 data has been restated.

## **FINANCIAL RATIO**

Financial Datia	Compa	re Q to Q	Compare Q to Y	
Financial Ratio	1H 2025	1H 2024**	1H 2025	2024
Net Sales Growth	9%			
Total Asset Growth	4%		2%	
Total Equity Growth	4%		5%	
Gross Profit Margin	36%	35%	36%	37%
Operating Margin	27%	25%	27%	27%
Profit Margin*	21%	19%	21%	20%
Return on Assets	11%	10%	11%	23%
Return on Equity*	13%	11%	13%	26%
Total Debt/Total Assets	18%	19%	18%	21%
Total Debt/Total Equity	22%	23%	22%	26%
Current Ratio	552%	583%	552%	468%



#### Note:

<sup>\*</sup> Attributable to owners of the parent entity.

<sup>\*\*</sup> The 1H 2024 data has been restated.

## SALES PERFORMANCE 1H 2025 [6 MONTHS ENDED]

Market	A A	Sales	Increase/(Decrease)			
Market	1H 2025	%	1H 2024	%	IDR	%
Domestic	902	35%	952	41%	(50)	(5.30%)
Overseas	1,654	65%	1,398	59%	256	18.33%
Jumlah	2,556	100%	2,350	100%	206	8.76%

Product		Sales (	Increase/(Decrease)			
Product	1H 2025	%	1H 2024	%	IDR	%
Filter	1,907	75%	1,758	75%	149	8.46%
Radiator	297	12%	249	11%	48	19.29%
Body Maker	76	3%	119	5%	(43)	(35.87%)
Trading	804	31%	752	32%	52	6.87%
Others	98	4%	97	4%	0.2	0.23%
(Elimination)	(626)	(25%)	(625)	(27%)	0.3	0.05%
Total	2,556	100%	2,350	100%	206	8.76%



## **SLIGHTLY IMPROVEMENT IN 1H 2025**

FY 2025 (in Bio IDR)							
Period	Net Sales	Δ of Net Sales Q to Q	Profit for the Period*	Δ Profit for the Period* Q to Q			
As of 31 March	1,255		265				
As of 30 June	2,556	1,301	531	266			

FY 2025 (in Bio IDR)						
Period	Overseas Sales	Δ of Overseas Sales Q to Q	Domestic Sales	Δ Domestic Sales Q to Q		
As of 31 March	788		466			
As of 30 June	1,654	866	902	436		



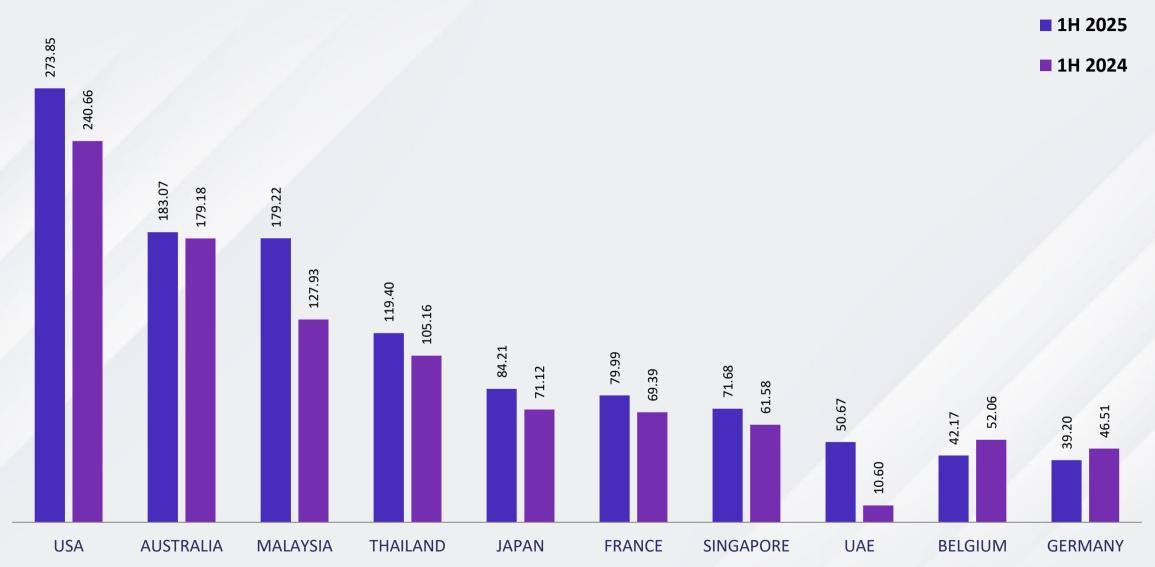
## **SALES BY GEOGRAPHICAL**

Geographical	1H 2025		1H 2024		Increase/
	IDR	%	IDR	%	(Decrease)
Domestic	902	35%	952	41%	(5.30%)
Overseas					
Asia	703	28%	527	22%	33.52%
America	412	16%	393	17%	4.70%
Europe	280	11%	237	10%	18.07%
Australia	208	8%	204	9%	1.90%
Africa	51	2%	37	1%	39.88%
Total	2,556	100%	2,350	100%	8.76%

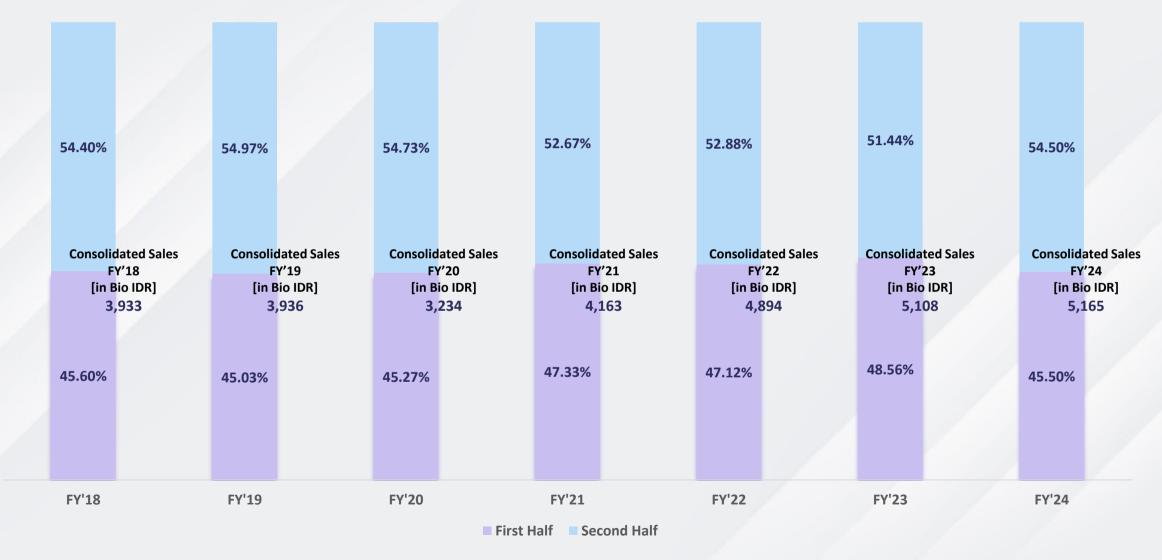


#### **TOP 10 EXPORT DESTINATIONS BY COUNTRIES**

[sort by sales 1H 2025 - in Bio IDR]



#### **REVENUE CONTRIBUTION – FIRST VS. SECOND HALF OF THE YEAR**





#### **FY 2025 TARGET**



The outlook for the automotive market in the coming months remains uncertain, largely due to the ongoing trade tensions following the introduction of tariffs by the new U.S. administration.

After a relatively stable 2024, raw material and energy prices are expected to become more volatile in 2025. This volatility will likely depend on the extent of disruption to global supply chains caused by these tariffs, especially if macroeconomic conditions deteriorate.

Despite these headwinds, the Company forecast its 2025 guidance, projecting mid-single-digit revenue growth and maintaining its current profit margin relative to 2024. The Company remains vigilant in monitoring market dynamics and will adjust its guidance if significant external changes occur.

## **US TARIFFS ON SMSM (BEFORE & AFTER)**

Before	After		
2.5%	2.5% + 25% = 27.5%		
(Normal Duty)	(Normal Duty + Section 232)	Automobiles & Automobile Pa	

#### Note:

Section 232: Tariffs on automobiles and automobile parts. Exempts products subject to Section 232 from reciprocal tariffs. The Section 232 tariffs shall become effective as of 3 May 2025.



## **OFFICIAL STORES**



Q Sakura Filter Indonesia

tokopedia

official store







#### **Thank You**

Visit us at www.smsm.co.id

Follow us at <a>O</a> @sakurafilter.indonesia

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This presentation may contain statements regarding the business of PT Selamat Sempurna Tbk ("The Company") and its subsidiaries that are of a forward-looking nature and are therefore based on management's assumptions about future developments. Forward-looking statements involve certain risks and uncertainties because they relate to future events. Actual results may vary materially from those targeted, expected or projected due to several factors. Potential risks and uncertainties includes such factors as general economic conditions, foreign exchange fluctuations, interest rate changes, commodity price fluctuations and regulatory developments. The reader and/or listener is cautioned to not unduly rely on these forward-looking statements. We do not undertake any duty to publish any update or revision of any forward-looking statements.